



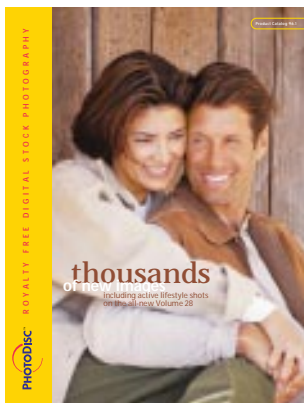
- Royalty-free
- Highest quality professional photos
- Expertly drum scanned
- The largest selection of its kind
- Ready to use

Whatever digital images you have in mind—down to earth, or way out there most likely they're in here. The PhotoDisc collection is your one indispensable source for fast, easy access to award-winning photography. Use the sample images included with this product, and know there are over 10,000 more photos available to spark your imagination. Ready to use immediately, stylistically fresh, and reproduced with phenomenal quality. Think of it as your own stock image library right on your desk, available at the eleventh hour, and completely royalty-free for any and all marketing, advertising, communications and multimedia projects.

PhotoDisc is the originator of superior quality photos on CD-ROM. Our Volumes, Signature Series, Object Series and Fine Art Series have won numerous industry awards, as well as accolades from the world's top designers. Each photo is drum scanned and individually prepared under the watchful eye of experts for output—so they print out flawlessly, up to full page in size. PhotoDisc images are compatible with all leading desktop publishing, page layout, image manipulation, illustration and presentation software. PhotoDisc support services are as remarkable as our photos. We're always ready with tips, ideas and helpful advice to go along with thousands of other one-of-a-kind images.

Free Product Catalog

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PhotoDisc Volumes

Here they are. The tried-and-true cadre of original, award-winning discs that belong in every collection. Timeless, powerful, eminently useful images you can use to punctuate designs or build an entire concept. All impeccably drum scanned for the ultimate in quality. Check out the array of images above each disc description and know that there are literally hundreds of other superb shots along the same theme in every Volume. A sampling of our newest releases:



Volume 18



Volume 19



Volume 20



Volume 21

Volume 18 **Health and Medicine**

A fresh perspective on medical care: doctors with patients, a researcher in the lab, people enjoying good nutrition and active lifestyles.

Volume 19 **Agriculture**

The land, livestock, tools and activities involving farmers across North America and abroad.

Volume 20 **Food Essentials**

Take your time perusing this menu of over three hundred tasty, updated dishes.

Volume 21 **Retail, Shopping and Small Business**

Shopping for the perfect image? Visit our department stores, malls, banks, restaurants, markets, specialty stores and offices.

Volume 22 **European Landmarks and Travel**

Breathtaking architecture, points of historical significance and centers of culture.

Volume 23 **Far Eastern Business and Culture**

The collection is highlighted by Asia's skylines, landmarks and cultural details.

Volume 24 **Education**

Students and teachers in every aspect of the learning environment, from preschool to adult education.

Volume 25 **Government and Social Issues**

A disc that explores dynamics in our society—the issues that cause change and fill our newspapers.

Volume 26 **Homes and Gardens**

From traditional to modern homes, people who live in them and beautiful garden surroundings.

See titles for Volumes 1-17 in Product Listing

- 336 images per disc (selected discs are exceptions)
- 2 file sizes:
10 MB (3/4 page at 150 lpi); 600K (comps)
- RGB JPEG TIFFs
- Browser with keywords
- Printed color catalogs

The Object Series



Continuing its heritage of introducing ground-breaking CD-ROMs, PhotoDisc originated the idea of object digital images. We are now introducing a series of volumes exclusively dedicated to objects. With these four in the series internationally renowned designer Glen Mitsui and photographer Nick Koudis have teamed up with PhotoDisc to bring high-quality, creative object images to the design community. Each disc includes up to 100 high-end images in three file sizes with easy-to-use clipping paths.



OS09



OS10



OS11



OS12

OS01 Fruits and Vegetables

Each photo represents one type of produce shot on a white background.

OS02 Faces and Hands by Nick Koudis

Facial features and expressions, hands holding familiar objects, and hand gestures.

OS03 Architectural Elements

Columns, friezes, pediments and other architectural components from 1880-1940.

OS04 Retro Relics by Glen Mitsui

A medley of unusual, usable objects with an inclination toward pop-culture pieces.

OS05 Visual Symbols

A "best of" disc, with high resolution images from each of the other Object Series discs.

OS06 Everyday Objects 1

Familiar things that are as handy in design as they are at home.

OS07 Everyday Objects 2

Objects that help you illustrate familiar activities and ideas with a whimsical twist.

OS08 Everyday Objects 3

Things that would take a long time to locate, prop and stylize.

- 100 images per disc
- All images include clipping paths
- RGB JPEG TIFFs
- Browser with keywords
- 3 file sizes:
28.5MB (prints to full page at 150 lpi); 10MB (3/4 page); 600K (comps)
- Printed color catalogs

The Object Series



OS09



OS10



OS11



OS12

OS09 **Metaphorically Speaking**

Metaphors, visual puns and everyday sayings, presented in clever and illustrative ways.

OS10 **Just Tools**

Tools for communicating a message-useful objects for the task at hand.

OS11 **Just Hands**

Hand gestures, signaling, and hands holding familiar objects.

OS12 **Just Documents**

A wide variety of frequently used business, financial and personal documents.



OS13



OS14



OS15



OS16

OS13 **Just Flowers**

Simple, natural petals, posies and bouquets make wonderful color accents and botanical borders

OS14 **World Games**

Photographed against a white background, these images isolate the essence of athletic achievement.

OS15 **InfoMedia**

Icons from the Information Age and the Age of Technology: a gramophone, a modern to the internet. The message is media - classic and modern links between people.

OS16 **Tool Shed**

Step into Grandpa's shed and have a look around. Find old gloves, classic hand tools, garden tools, a saw blade. Get your hands on the tried-and-true means of craftsmanship.

- 100 images per disc
- All images include clipping paths
- RGB JPEG TIFFs
- Browser with keywords
- 3 file sizes:
28.5MB (prints to full page at 150 lpi); 10MB (3/4 page); 600K (comps)
- Printed color catalogs

The Signature Series From PhotoDisc



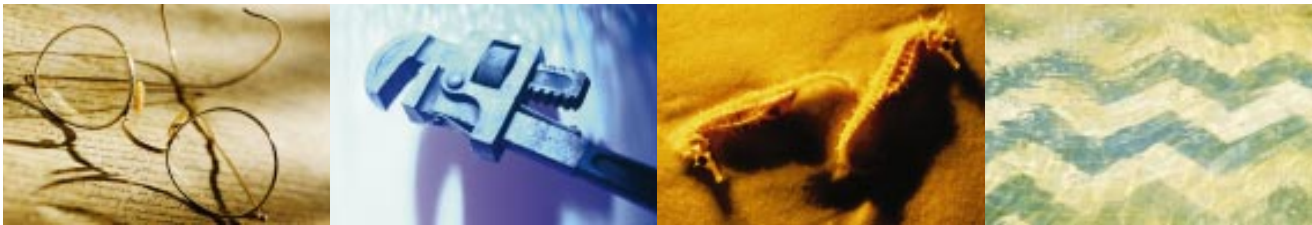
MacUser Eddy Award Finalist 1995

MacWelt Award

Computer Artist Top Product Award 1994

PC Magazine Top 50 CD-ROMs

A wise person once said that photography is painting with light. If so, these discs represent the pinnacle of the form. Each of our twelve Signature Series discs showcases the work of a world renowned photographer. Each artist has used light in unique and stunning ways to create truly breathtaking images that work magic on the imagination. As a MacUser Eddy finalist in 1994, an Computer Artist Top Product of 1994, and a Macwelt product award winner, the Signature Series has captured the hearts of the critics. They'll captivate you too--spectacular photographs that print beautifully at full page size.



SS09

SS10

SS11

SS12

SS01 Colors by Hans Wiesenhofer

A collection of vivid, graphically bold images featuring a spectrum of colors.

SS02 Urban Perspectives by Kent Knudson

Offbeat, graphically mesmerizing views of the urban and industrial landscape, its architecture and people.

SS03 Children of the World by Frederick Shussler

Engaging images of children from every nationality and background.

SS04 The Painted Table by Kitchen Arts

A collaboration of world renowned food photographers' images that are both aesthetic and appetizing.

SS05 Wild West by Jules Frazier

Life in the west. Real cowboys at work in corrals, on ranches, in the mountains and on the plains.

SS06 Floral Impressions by Alan Pappé

Close-ups of flowers, lit and styled for brilliant effect with incredible color.

SS07 Action Sports by Sean Thompson

Athleticism, competition, performance--top athletes captured in a moment of grace, speed and agility.

SS08 Study of Form and Color by Tony Ise

Shape, texture and vivid color are used to create compelling and highly artistic compositions.

SS09 Vintage Vignettes by Design Photo Image

Antique objects shot in warm, romantic light and subdued color.

SS10 Colorful Contrasts by Nick Koudis

Colored light is cast at dramatic angles across household objects as though they're on stage.

SS11 Details of Nature by Jim Linna

Natural colors and directional light give a beautiful cast to these vividly detailed images.

SS12 Evocative Landscapes by Kaz Chiba

Subdued, moody light gives these scenes an air of contemplation or mysticism.

The Fine Art Series

A brushstroke of genius. Spectacular creations from the masters of European and American art, available for the very first time in a digital format. We scoured the world in search of the most useful images for digital design. Tour a magnificent collection assembled from such venerable showcases as the Louvre, the Uffizi Gallery, and the British Museum. Each image is given the respect it's due: we don't crop edges and the color is exactly as it looks in person. The result? A gallery of images so real you'll feel like you should stand behind red velvet ropes.



FA01

FA02

FA03

FA04

FA01 European Paintings

Leonardo da Vinci, Botticelli, Raphael, and many other masters of European art are represented in all their magnificence. We've taken great care to accurately drum scan and correct for any color migration. You'll see entire pieces-no cropping.

FA02 European Posters

You're likely to recognize illustrations used for the theater, fashions, beverages, the opera and many other temptations of the day by such artists as Toulouse-Lautrec. These colorful, bold designs from Europe, 1880-1920, have become icons in advertising.

FA03 Antique Maps and Heraldic Images

From the 1500's to the early 1800's come these incredibly detailed maps. Equally intricate are the heraldic images, adorned with shields, crowns, eagles, lions and interesting illustrated textures.

FA04 American Fine Art and Illustration

PhotoDisc scanned original turn-of-the-century watercolors, illustrations and etchings for this disc. They feature "modern" people, from well-to-do ladies in a Model T to pioneering trappers on horseback.

- | | |
|--|---|
| <ul style="list-style-type: none">• 100 images per disc• RGB JPEG TIFFs• Browser with keywords | <ul style="list-style-type: none">• 3 file sizes:
28.5MB (prints to full page at 150 lpi); 10MB (3/4 page); 600K (comps)• Printed color catalogs |
|--|---|

You can now search via keyword, purchase and download PhotoDisc images on the World Wide Web and on Microsoft Network. You can get incredible 600k and 10mb images – more than 15,000 images are available. Plus, comps are free. Here's how it works...

At either site, keyword search or browse through our 15,000+ image library and find an image you're interested in. Then download a 150K low-res version for comping, absolutely free. If you decide you like the image, click your mouse and you've got a delivery. You can choose either a 600K version or a high res, 10MB version on the web site; MSN has 600K images only. No mailing, no phones, no wait, no royalties – what could be easier?



R O Y A L T Y F R E E D I G I T A L S T O C K P H O T O G R A P H Y

PhotoDisc's web site has great things in store for you!

- Instant 10MB and 600K image purchases
- Free 150K images for comping
- Keyword search our entire 15,000+ image collection
- Weekly drawing for a free PhotoDisc Volume
- Speedy browsing of our entire library with Adobe Acrobat catalogs
- Tips and tricks from Clement Mok, Glenn Mitsui and other top designers
- Design examples
- Technical support and customer service
- On-line ordering of PhotoDisc's CD-ROM products

The PhotoDisc Starter Kit- Only \$39

Preview PhotoDisc with a Starter Kit.

The indispensable reference. View over 10,000 images from PhotoDisc Volumes 1–24, Signature Series 1–12, and Object Series 1–12 on one convenient disc. Images are in low resolution format – perfect for browsing, creating layouts and illustrating concepts. Also included: 25 high-resolution images, browsing/keyword searching software for Macintosh™ and PC, and a 500-page color catalog of all images. Ready for high resolution output? Simply order the corresponding PhotoDisc Volumes or Series discs. Quarterly upgrades to the Starter Kit are \$19 (free for preferred customers). Prices do not include shipping.



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CLIPPPIX™



- 3 file sizes for full-screen display:
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640x480 pixels, 8-bit color
- 500 images
- Many formats available
- Browser with keywords

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- 1 **Business and Industry** (408 images) \$299
- 2 **People and Lifestyles** (409 images) \$299
- 3 **Backgrounds and Textures** (111 images) \$199
- 4 **Science, Technology and Medicine** (227 images) \$299
- 5 **World Commerce and Travel** (352 images) \$299
- 6 **Nature, Wildlife and the Environment** \$299
- 7 **Business and Occupations** \$299
- 8 **Backgrounds and Objects** \$299
- 9 **Holidays and Celebrations** \$299
- 10 **Sports and Recreation** \$299
- 11 **Retro Americana** \$299
- 12 **Food and Dining** \$299
- 13 **Italian Fine Art, Prints and Photographs** (236 images) \$299
- 14 **Business and Transportation** \$299
- 15 **Family and Lifestyles** \$299
- 16 **US Landmarks and Travel** \$299
- 17 **European People, Business and Lifestyles** \$299
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- 27 **NEW International Sports** \$299
- 28 **NEW People, Lifestyles and Vacations** \$299

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- FA01 **NEW European Paintings** \$149
- FA02 **NEW European Posters** \$149
- FA03 **NEW Antique Maps and Heraldic Images** \$149
- FA04 **NEW American Fine Art and Illustration** \$149

PhotoDisc Object Series–100 to 120 images per disc

- OS01 **Fruits and Vegetables** \$149
- OS02 **Faces and Hands by Nick Koudis** \$149
- OS03 **Architectural Elements** \$149
- OS04 **Retro Relics by Glenn Mitsui** \$149
- OS05 **Visual Symbols Sampler by CMCD** \$149
- OS06 **Everyday Objects 1 by CMCD** \$149
- OS07 **Everyday Objects 2 by CMCD** \$149
- OS08 **Everyday Objects 3 by CMCD** \$149
- OS09 **Metaphorically Speaking by CMCD** \$149
- OS10 **Just Tools by CMCD** \$149
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- OS12 **Just Documents by CMCD** \$149
- OS13 **NEW Just Flowers** \$149
- OS14 **NEW World Games by CMCD** \$149
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- SS03 **Children of the World by Frederick Shussler** \$249
- SS04 **The Painted Table by Kitchen Arts** \$249
- SS05 **Wild West by Jules Frazier** \$249
- SS06 **Floral Impressions by Alan Pappé** \$249
- SS07 **Action Sports by Sean Thompson** \$249
- SS08 **Study of Form and Color by Tony Ise** \$249
- SS09 **NEW Vintage Vignettes by Design Photo Image** \$249
- SS10 **NEW Colorful Contrasts by Nick Koudis** \$249
- SS11 **NEW Details of Nature by Jim Linna** \$249
- SS12 **NEW Evocative Landscapes by Kaz Chiba** \$249



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Name as it appears on credit Card					
Signature					

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Buy any 1 disc and get a good price. Buy any 2 discs or 3 discs and get a better price. Or get the Preferred Customer Plan (PCP) and get the best price!

Product Code	Title	1 Disc	2* Discs	3* Discs	PCP (any quantity)	Enter Your Price
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*Price good only when discs purchased together

Resources

STK	Starter Kit (browsing and comps only)	39			free	
PCP	Preferred Customer Plan	79	79	79	79	

The Object Series 100–120 images each

OS01	Fruits and Vegetables	149	144	139	129	
OS02	Faces and Hands	149	144	139	129	
OS03	Architectural Elements	149	144	139	129	
OS04	Retro Relics by Glenn Mitsui	149	144	139	129	
OS05	NEW Visual Symbols Sampler by CMCD	149	144	139	129	
OS06	NEW Everyday Objects 1 by CMCD	149	144	139	129	
OS07	NEW Everyday Objects 2 by CMCD	149	144	139	129	
OS08	NEW Everyday Objects 3 by CMCD	149	144	139	129	
OS09	NEW Metaphorically Speaking by CMCD	149	144	139	129	
OS10	NEW Just Tools by CMCD	149	144	139	129	
OS11	NEW Just Hands by CMCD	149	144	139	129	
OS12	NEW Just Documents by CMCD	149	144	139	129	



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The Object Series (continued) 100-120 images each

OS13	NEW Just Flowers	149	144	139	129	
OS14	NEW World Games by CMCD	149	144	139	129	
OS15	NEW InfoMedia by CMCD	149	144	139	129	
OS16	NEW Tool Shed	149	144	139	129	
BUNDLE	Design Bundle-- (OS03-08) save \$295	599				

The Fine Art Series 100 images each

FA01	NEW European Paintings	149	Introductory Special!			
FA02	NEW European Posters	149	Introductory Special!			
FA03	NEW Antique Maps and Heraldic Images	149	Introductory Special!			
FA04	NEW American Fine Art and Illustration	149	Introductory Special!			
BUNDLE	Fine Art Set (FA01-04) - save \$137	499				

The Signature Series 100 images each

SS01	Colors	249	199	199	199	
SS02	Urban Perspectives	249	199	199	199	
SS03	Children of the World	249	199	199	199	
SS04	The Painted Table	249	199	199	199	
SS05	Wild West	249	199	199	199	
SS06	Floral Impressions	249	199	199	199	
SS07	Action Sports	249	199	199	199	
SS08	Study of Form and Color	249	199	199	199	
SS09	NEW Vintage Vignettes	249	199	199	199	
SS10	NEW Colorful Contrasts	249	199	199	199	
SS11	NEW Details of Nature	249	199	199	199	
SS12	NEW Evocative Landscapes	249	199	199	199	

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V1	Business and Industry (408)	299	289	279	269	
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V3	Backgrounds and Textures (111)	199	189	179	99	
V4	Science, Technology and Medicine (227)	299	289	279	269	



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3 Product List continued

Product Code	Title	1 Disc	2* Discs	3* Discs	PCP (any quantity)	Enter Your Price
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PhotoDisc Volumes Continued 336 images each except where noted by ()

V5	World Commerce and Travel (352)	299	289	279	269	
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V7	Business and Occupations	299	289	279	269	
V8	Backgrounds and Objects	299	289	279	269	
V9	Holidays and Celebrations	299	289	279	269	
V10	Sports and Recreation	299	289	279	269	
V11	Retro Americana	299	289	279	269	
V12	Food and Dining	299	289	279	269	
V13	Italian Fine Art, Prints and Photographs (236)	299	289	279	269	
V14	Business and Transportation	299	289	279	269	
V15	Family and Lifestyles	299	289	279	269	
V16	US Landmarks and Travel	299	289	279	269	
V17	European People, Business and Lifestyles	299	289	279	269	
V18	Health and Medicine	299	289	279	269	
V19	Agriculture	299	289	279	269	
V20	Food Essentials	299	289	279	269	
V21	Retail, Shopping and Small Business	299	289	279	269	
V22	European Landmarks and Travel	299	289	279	269	
V23	Far Eastern Business and Culture	299	289	279	269	
V24	Education	299	289	279	269	
V25	NEW Government and Social Issues	299	289	279	269	
V26	NEW Homes and Gardens	299	289	279	269	
V27	NEW International Sports	299	289	279	269	
V28	NEW People, Lifestyles and Vacations	299	289	279	269	
BUNDLE	Business Bundle V7, V14, OS09, OS12 – save \$297	599				
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Sub total

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